

InStyle

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Shannon

Gwyneth

beauty buzz

what's new on the makeup, skin-care & hair-care



Fred Segal's
L'Oréal Color Bar

HOT IN HOLLYWOOD

hair spa Think of it as Canyon Ranch for your tresses. Fred Segal's newly expanded salon—which includes both the L'Oréal Professionnel Color Bar (left) and Kérastase Treatment Institute—aims to do for hair what a high-end spa does for skin.

"In Hollywood there is a big demand for luxury hair treatments," says Michael Baruch, CEO of Fred Segal Beauty. Mena Suvari,



Mena Suvari

Rachael Leigh Cook and Pink have all been in. The big draw? You can find every product in the Kérastase line there and indulge in heady treatments like the Kérastase Ritual—a customized reparative mask accompanied by a 20-minute scalp massage. Says Baruch, "Our clients are into wellness, and that extends to their hair."



Swatches used
for picking hues